

IMPACT REPORT

A message from our Directors

2021
2022

At Cole Supplies we understand the importance of making a difference amongst our community and the environment. We acknowledge that as a supplier, every production can have an impact on the environment, despite our good efforts to reduce them. We take great pride in the positive changes we have implemented and the progress we have made thus far, and will continue to make as a business. This is just the beginning.

IMPACT SNAPSHOT

\$1.2m+ in donations



partnered with **Textile Recyclers Australia**.
Taking steps towards a circular economy.



Do Right.

We strive to offer our customers innovative and unique products and solutions. As a proudly Aboriginal owned business we have a deep connection to country and are committed to reducing our environmental impact through our sustainability initiatives.



OUR COMMUNITY RECIPIENTS



Nollamara Amateur
Football Club
2022 Major Sponsor
\$30,000



Donated 159,134 items for supply to people in need in 2021. Value **\$1.1m** redistributed to 226 charities across AU. April 2022, donated 50,000 reusable face masks. Value **\$30,000**.



100 x COVID safe backpacks



Mumbai Police via Vision Rescue in conjunction with Cathay Pacific we donated over **\$37000** worth of

- coveralls,
- hand sanitiser,
- 50,000 masks
- wiiipes



July 2021
2 pallets of medical PPE donated to a value of **\$20,150**

OUR 2022-23 TARGETS



1 Indigenous Employment & Engagement

As an Indigenous business, Cole Supplies will look to increase the representation of Indigenous and other minority groups within the organisation, as the company expands. We will provide mentoring and training to existing and new employees and additionally in local WA communities. We will embrace and harness an inclusive culture that celebrates diversity.

2 Environmentally responsible sourcing

We will minimise our environmental impact by promoting sustainable practices and introducing new product lines, as well as developing new products using eco-friendly and recycled materials. We will encourage our customers and suppliers to recycle unwanted textiles through our Recycling partner so the goods can be reused, recycled or repurposed. In turn reducing landfill.

3 Obtain B Corp Certification

Apply to become B Corp certified in 2023, with a minimum of 80+ score.

4 We are committed to being net Zero by 2030

We will minimise our environmental footprint, by exploring ways we can reduce waste, carbon emissions and water usage and improve energy efficiency and transition towards a circular economy.



OUR STORY SO FAR



OUR MISSION

After overcoming a challenging period in Australia in 2020, with COVID-19 and bushfires, Cole Supplies has demonstrated remarkable growth and expansion. Our offerings have significantly diversified, and continue to evolve, now encompassing a wide range of products and services. We are no longer Cole Workwear, a workwear wholesaler as we were once known. The growth of Cole Supplies has been driven by our unwavering commitment to enriching customer experiences and making positive contributions to our communities and the environment. Now, with a focus on sustainability, our dedication to the environment aligns with our Indigenous values, as we recognise the importance of preserving and protecting the natural world for future generations.

As a proud Indigenous-owned business, we take immense pride in supporting various local community groups through sponsorship. Moreover, our dedicated Noongar Owner and CEO Gordon is often engaging in cultural and mentoring activities to empower Aboriginal communities. Our rich heritage permeates every aspect of our operations, inspiring our work and fostering meaningful connections within our communities.

THANK YOU!

We extend our thanks to our valued customers, suppliers and the community for your unwavering support throughout our business's growth. Your support has been instrumental in shaping our brand and fostering our success. As a proudly Indigenous owned business, we are thrilled to continue on this journey and look forward to the exciting path ahead.

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